Anna Talon

Art director & Graphic designer hello@annatalon.com +34 652 906 652

www.annatalon.com

Education & formation

2022

Domestika

Course of UI Design & Figma

2021

Domestika

Course of After Effects

2018

Domestika

Course of lettering

2011 - 2015

Elisava Escola Superior de Disseny

Degree in Graphic Design

Work experience

JAN 2020 - PRESENT

Conspiracy Studio - AlanCrew

Art direction, brand identity, graphic design & packaging for retail brands such as Bershka & Munich Sports.

Account manager and brand identitity owner for Westfield La Maquinista shopping centre.

MAY 2017 - OCT 2019

Quid Cualitativo

Develope Design Thinking tools for innovation Infography and prototype creation within the creative process for business strategic solutions for consumer goods brands such as Danone, Idilia Foods or Swcheppes.

OCT 2015 - JAN 2017

ExitDesign

Design of corporate identity, exhibitions and web design. Account manager and brand identitity owner for Caixabank.

Professional skills

Pack Adobe

Photoshop, Illustrator, InDesign, After Effects

2D, 3D

Autocad, Rhino, Sketch Up

Web

Figma, Sketch

Microsoft Office

Word, Excel, PowerPoint

PC & MAC

advanced user

Languages

Catalan Spanish
Native Native

English

Diploma of B2.1 English Level by the EF School in San Diego, California.

Featured projects

2021 · ALANCREW

Nuoc

New art direction & rebranding, including packaging design for their new products.

2018 · QUID CUALITATIVO

Cambridge University Press

Language learning digital platform design as a result of UX research

Danone · Idilia · Argal

Graphic prototypes and packaging design as a result of innovation sessions

2016 · EXITDESIGN

FCBarcelona

Exhibition graphic design for FCB Museum.

Turisme de Barcelona

Identity design & graphic aplications.

2015 · ELISAVA

elBulliLab & Ferran Adrià:

Data Visualization Challenge: create a project to visually express user interaction data.